

FREE DOWNLOAD

The Affiliate Starter Kit

Your honest starting point for making
money online: the roadmap, 25 free AI prompts,
and 5 copy-paste email swipes.

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The honest 30-day roadmap

Week 1: Traffic

Get your daily lead flow running first. 100 fresh leads a day, built-in mailer, one dollar a day. Do not buy ads. Do not build a website yet. Just get the machine that delivers people to email.

Week 2: One offer

Pick ONE affiliate offer with recurring commissions in a niche you understand. One. Every beginner with five offers has zero sales. Read its sales page until you can explain it in one sentence.

Week 3: Daily emails

Write one email a day - or swipe the five in this kit to start. Personal story, quick tip, lesson learned, honest review, soft pitch. Repeat. Your only metric: did you send it?

Week 4: Review and double down

Look at opens and clicks. Keep the best-performing style, drop the worst. Add one traffic tweak. Most people quit here - the ones who stay usually see their first commission in this window.

The rule underneath it all

One traffic source. One offer. One email a day. For 30 days. Boring wins.

25 free AI prompts

Copy any prompt into ChatGPT or Claude, replace the [BRACKETED] words, and go. The full 1,000-prompt pack is linked at the end of this kit.

1. The curiosity gap

Write 10 curiosity-driven email subject lines for an affiliate product in [NICHE] that tease a benefit without revealing the product name. Keep each under 50 characters.

2. The story tease

Write 10 subject lines that hint at a personal story involving [PRODUCT] or [RESULT], written like a friend texting an update.

3. The how-to promise

Write 10 'how to' subject lines promising a specific outcome with [PRODUCT], each naming the outcome and implying simplicity.

4. The personal story email

Write a 200-word personal story email about my struggle with [PROBLEM], the turning point, and how [PRODUCT] helped - ending with a soft CTA to [LINK].

5. The problem-agitate-solve

Write a PAS-framework email (problem, agitate, solve) about [PROBLEM], introducing [PRODUCT] as the solve, 180 words, conversational.

6. The testimonial feature

Write an email built around a customer success story for [PRODUCT]: their starting point, the process, the result - 200 words, no hype.

7. The value thread

Write a 7-post X/Twitter thread delivering genuine value about [TOPIC], ending with a soft mention of [PRODUCT]. No hype.

8. The tip post

Write a short social post sharing ONE counterintuitive tip about [TOPIC], formatted for maximum saves and shares.

9. The question post

Write an engagement-bait-free question post that genuinely asks followers about their biggest [TOPIC] struggle.

10. The niche brainstorm

Brainstorm 20 sub-niches within [BROAD NICHE] suitable for a beginner affiliate, each with a one-line opportunity note.

11. The audience avatar

Build a detailed customer avatar for [NICHE]: demographics, pains, desires, objections, where they hang out - 300 words.

12. The objection list

List the 12 most common objections to buying [PRODUCT TYPE] in [NICHE], with the belief behind each.

13. The personalization-ready

Write 10 subject lines that work with a first-name personalization tag for [NICHE], feeling one-to-one rather than broadcast.

14. The honest plain

Write 10 deliberately plain, honest subject lines for [PRODUCT] that stand out in a hype-filled inbox by sounding like a real human.

15. The welcome email

Write a warm welcome email for new subscribers interested in [TOPIC]: who I am, what they'll get, one quick win, what to do next.

16. The 'start over' email

Write an email describing exactly what I'd do if I lost everything and restarted in [NICHE] tomorrow - 5 steps, [PRODUCT] included.

17. The routine post

Write a post describing my simple daily routine for [OUTCOME], making it feel copyable, under 150 words.

18. The motivational real

Write a motivational post about [TOPIC] that avoids empty platitudes - grounded, specific, earned.

19. The competitor scan

Outline a competitor scan for [NICHE]: 5 competitors, what to note on each (offer, angle, price, weakness).

20. The cookie explainer

Explain cookie durations for a beginner: what 30 vs 90 days means for [OFFER] commissions, with an example.

21. The FAQ magnet

Write 10 subject lines framed as the #1 question people ask me about [PRODUCT], promising the straight answer inside.

22. The 'reply and tell me' email

Write an engagement email asking readers to reply with their #1 goal for [OUTCOME] this month, promising I'll read every reply.

23. The gratitude post

Write a genuine gratitude post to followers about what building in [NICHE] has given me, no pitch.

24. The 'low-ticket' ladder

Map a product ladder for [NICHE]: free, \$7-27, \$47-97, \$297+ - example products per rung.

25. The checklist

Write 10 subject lines offering a simple checklist that makes [DESIRED OUTCOME] feel doable, tied to [PRODUCT].

5 free email swipes

Copy, personalize, send. Replace {FIRSTNAME} with your mailer's personalization tag.

Swipe: The honest start

Subject: I wish someone told me this sooner

Hi {FIRSTNAME},

Nobody told me the first year would be mostly losing. Everyone online made it look like money falls from the sky.

Here's what actually worked for me: one traffic source, one offer, one email a day. Boring. Repeatable. It took weeks before anything happened - then it compounded.

If you're still in the losing phase, you're not broken. You're just early.

Tomorrow I'll show you the exact setup I use daily.

- Amaury

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Swipe: The 10-minute routine

Subject: My whole business takes 10 minutes a day

Hi {FIRSTNAME},

People overcomplicate this. My daily routine:

1. Check that 100 new leads landed in my account (they do, every day).
2. Write one email - or grab one from my swipe file.
3. Hit send. Done.

That's the business. Traffic + email + an offer. Everything else is decoration until those three work.

Start with the traffic part and the rest gets easy.

- Amaury

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Swipe: The mistake

Subject: The \$437 mistake

Hi {FIRSTNAME},

I once spent \$437 on ads with nothing to show for it. Not one sale. The mistake wasn't the money - it was paying for traffic before I knew how to convert it.

Now I get 100 fresh leads a day for a dollar, and I mail them with a free built-in mailer. The leads were never the hard part. The system was.

Don't buy traffic until your follow-up is ready.

- Amaury
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Swipe: The shortcut

Subject: Steal my first-week checklist

Hi {FIRSTNAME},

If I started over today, week one would look like this:

- Day 1-2: Set up the daily leads system (100 leads/day, \$1).
- Day 3-4: Pick ONE affiliate offer with recurring commissions.
- Day 5-7: Write 7 emails (or swipe mine) and schedule one per day.

That's it. No website, no funnel, no tech degree. Week two is just repeating what worked.

- Amaury
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Swipe: The invitation

Subject: Want the other 1,000?

Hi {FIRSTNAME},

These free swipes and prompts are the appetizer. The full pantry:

- 1,000 AI prompts for every affiliate task (\$27)
- The 30-day First Commission Playbook (\$47)
- Done-for-you emails every month (\$25/mo)

No pressure. Use the free stuff, get a win, and come back when you're ready for the shortcut.

- Amaury

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Your next steps

This kit is the starting line. When you're ready for the shortcut, here's the path - in order:

1,000 AI Prompts for Affiliate Marketers - \$27

Every prompt you'll ever need, organized in 10 chapters. amauryrecommends.com/prompts/

First Commission Playbook - \$47

The full 9-play system and 30-day plan this roadmap came from. amauryrecommends.com/playbook/

MMO PLR Pack - \$67

60+ content pieces with full resell rights - sell them as your own. amauryrecommends.com/plr-pack/

Monthly Email Swipe Club - \$25/month

Fresh done-for-you emails every month. Never write from scratch again. amauryrecommends.com/swipe-club/

Daily Leads System - \$30/month

100 fresh leads a day with a built-in mailer. The system I use. amauryrecommends.com/leads/

Affiliate disclosure: some links in this kit are referral links - I may earn a commission at no extra cost to you. Earnings disclaimer: results vary with effort and consistency; no income is promised or guaranteed.